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Midwest Regional Program Manager
with Center for Green Schools at USGBC

- **Bachelor's Degree, Drake University**
- **Indoor Air Quality Specialist**
- **CAFS-Certified Air Filtration Specialist-
National Air Filtration Association – NAFA**
- **20+ years of experience in Education, PK-12**
- **Ambassador, Panelist, and Speaker World Filtration Institute**
- **GO AQS- Global Open Air Quality Standards- Educational Advisor**
- **Fellowship Coordinator-SAFE Indoors Campaign and
ASAP Council**



INDOOR AIR QUALITY IN OUR SCHOOLS



Center for Green Schools
at the U.S. Green Building Council

LEARNING ENVIRONMENTS NEED CLEAN AIR

- IAQ FACTS AND HEALTH EFFECTS
- INDOOR AIR QUALITY IN SCHOOLS
- PROTECTING OUR MOST VULNERABLE
- CONSEQUENCES AND COSTS OF INACTION
- ROI FOR IMPROVEMENTS
- INTERVENTIONS AND SOLUTIONS

Why Indoor Air Quality Matters in Schools



PROTECTING THE HEALTH AND WELLBEING OF STUDENTS AND STAFF

FACTS:



Indoors we breathe in 3-5% of someone else's exhaled air

21,600 breaths per day

Breathe 3000 gallons of air a day

90%, or more, of our day is spent indoors

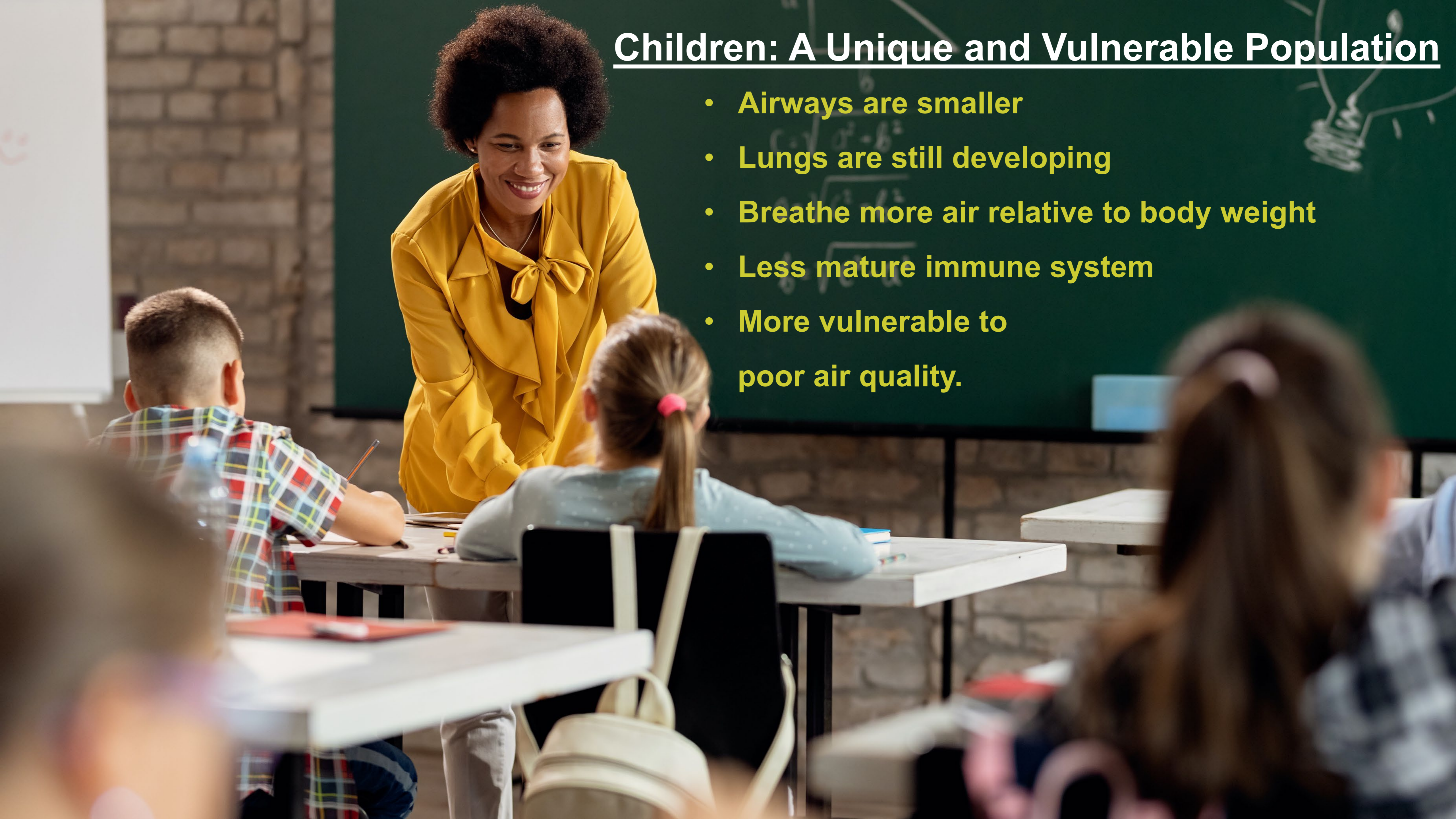
Indoor air 2 to 5 times more polluted

Higher particle load (pollution) higher the health consequences

IAQ top 5 environmental dangers

Children: A Unique and Vulnerable Population

- Airways are smaller
- Lungs are still developing
- Breathe more air relative to body weight
- Less mature immune system
- More vulnerable to poor air quality.



HEALTH IMPACTS- TEMPORARY, SHORT-TERM, LONG-TERM AND CHRONIC

FATIGUE
IRRITATION OF THE EYES,
NOSE & THROAT
COUGHING & SNEEZING
HEADACHES & DIZZINESS
COGNITIVE IMPAIRMENT
DEVELOPMENTAL DELAYS
RESPIRATORY ILLNESS
ASTHMA & ALLERGIES
LUNG & HEART DISEASE
HEART ATTACK & STROKE
PREMATURE &
LOW BIRTHWEIGHT
DEMENTIA
CANCER



Common IAQ Pollutants in Schools

Primary Sources of Poor IAQ

PM 2.5

Volatile Organic Compounds

(VOCs)

NO₂

Viruses

Bacteria

Allergens

CO (Carbon Monoxide)

CO₂ (Carbon Dioxide)

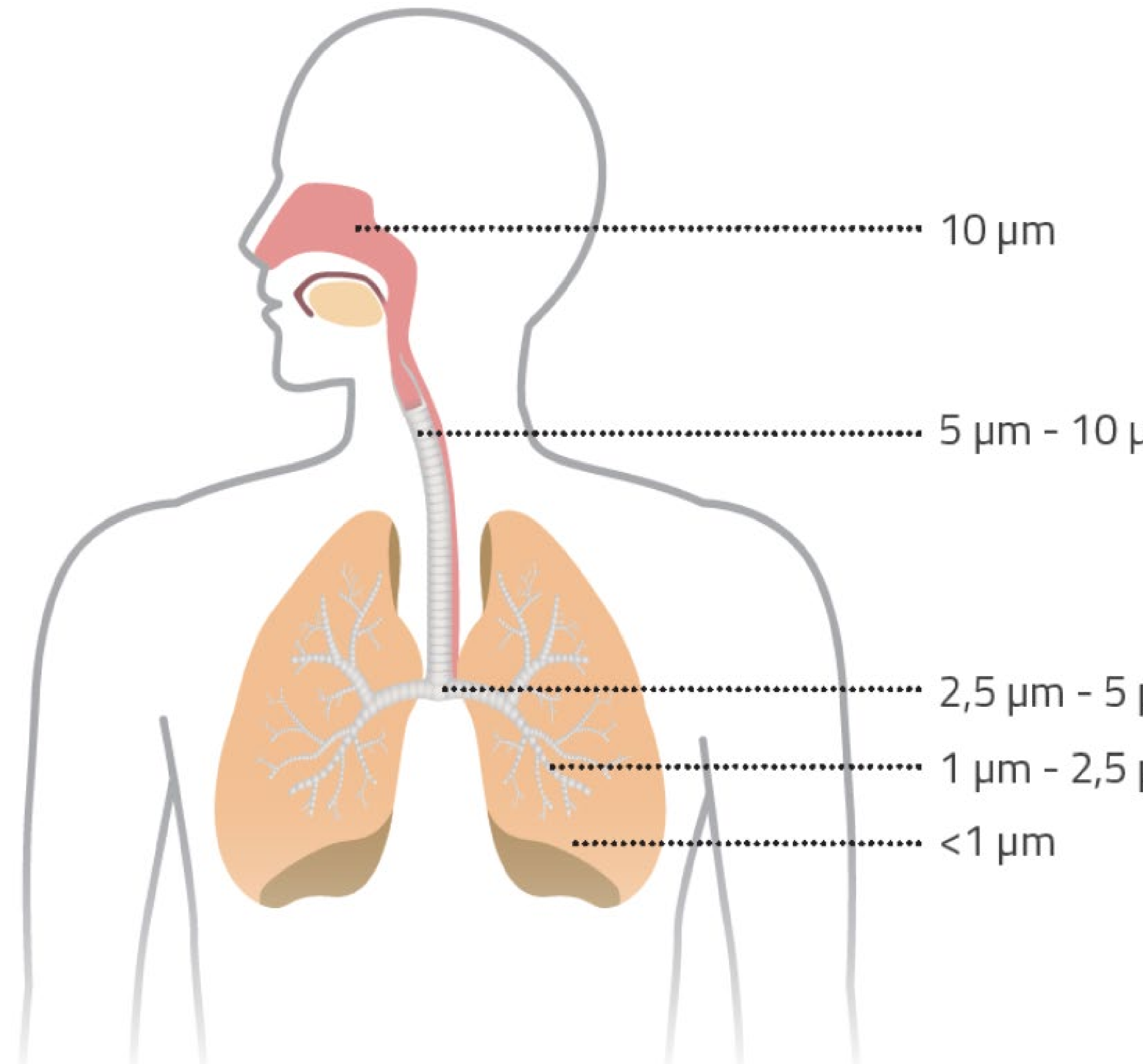
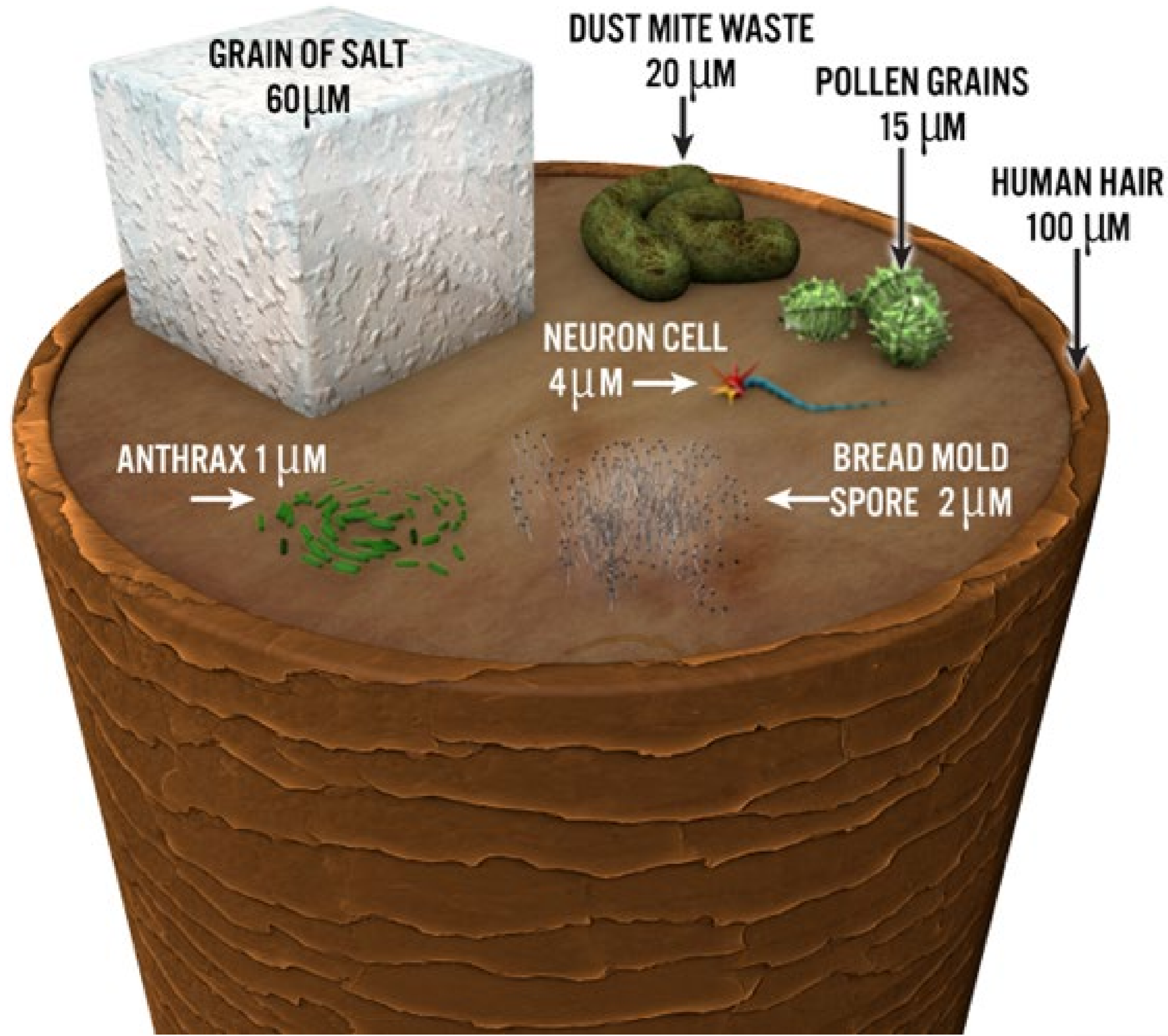
Ozone

Lead

Formaldehyde

Radon

OBJECTS AT MICRON SCALE

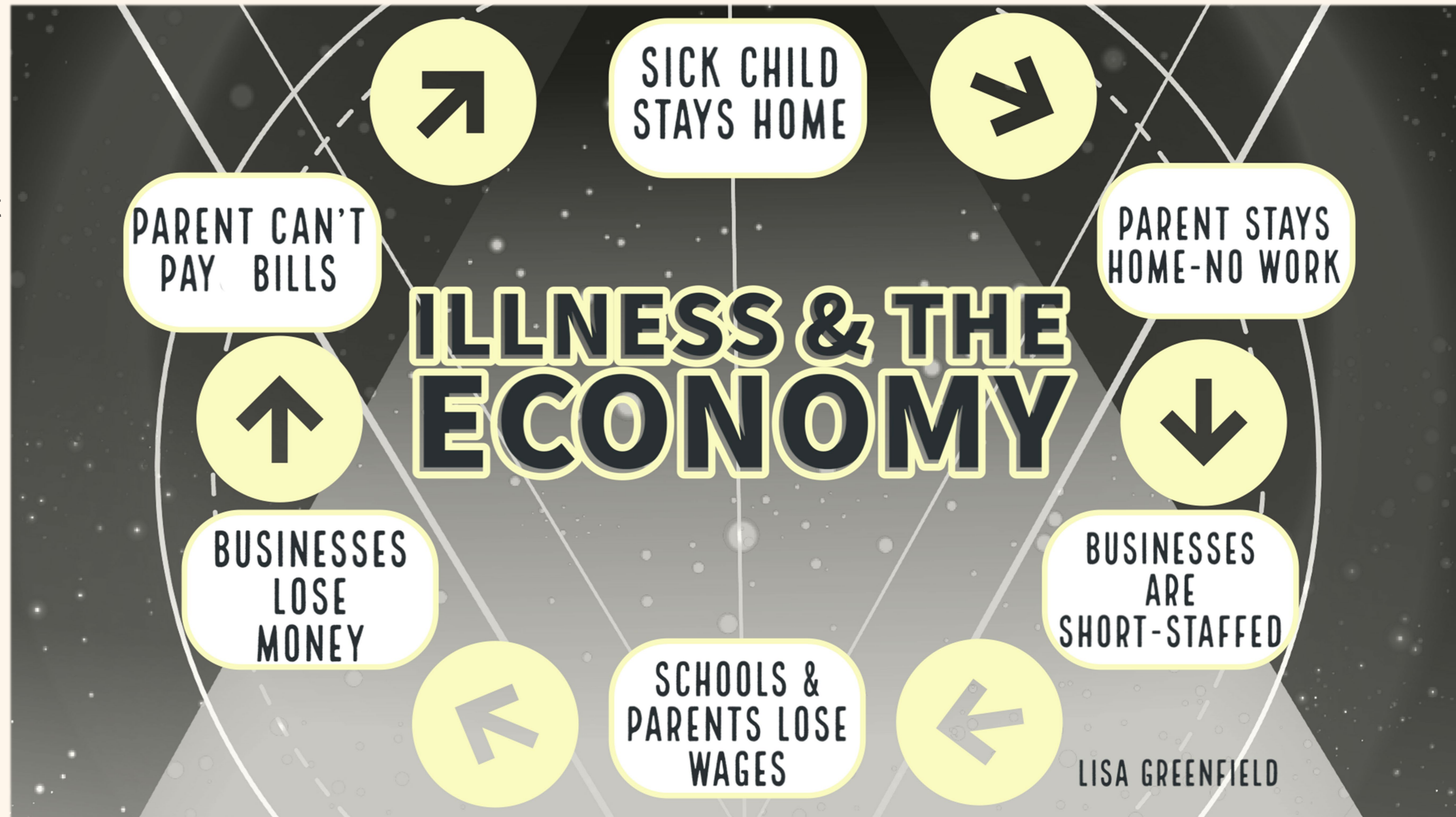


PARTICLE SIZES

THE COST OF ILLNESS

Key impacts include:

- Academic achievement and attainment
- Health burdens and costs
- Family economic impacts
- Equity and environmental justice
- School and district finances
- Community productivity and economy
- Teacher and staff impacts
- Psychosocial and behavioral effects
- Opportunity costs



AIRBORNE INFECTIOUS DISEASE, BIOLOGICAL CONTAMINANTS



- **COVID-19**
- **RSV**
- **COLD-200+ VARIETIES**
- **TB-TUBERCULOSIS**
- **PNEUMONIA**
- **INFLUENZA**
- **BACTERIA**
- **STREP**
- **MEASLES**
- **MENINGITIS**
- **MUMPS**
- **CHICKEN POX**
- **MOLD**
- **FUNGUS**

The Critical Link: IAQ and Asthma

IAQ and Asthma Exacerbation

Asthma in Schools:

Asthma affects nearly 1 in 13 school-aged children and is the leading cause of school absenteeism due to chronic illness.

Triggers in School:

Common indoor allergens and irritants act as powerful asthma triggers, including:

- Mold spores

- Pest allergens (e.g., mouse droppings)

- Dust mites

- Cleaning chemicals/scents

Consequences:

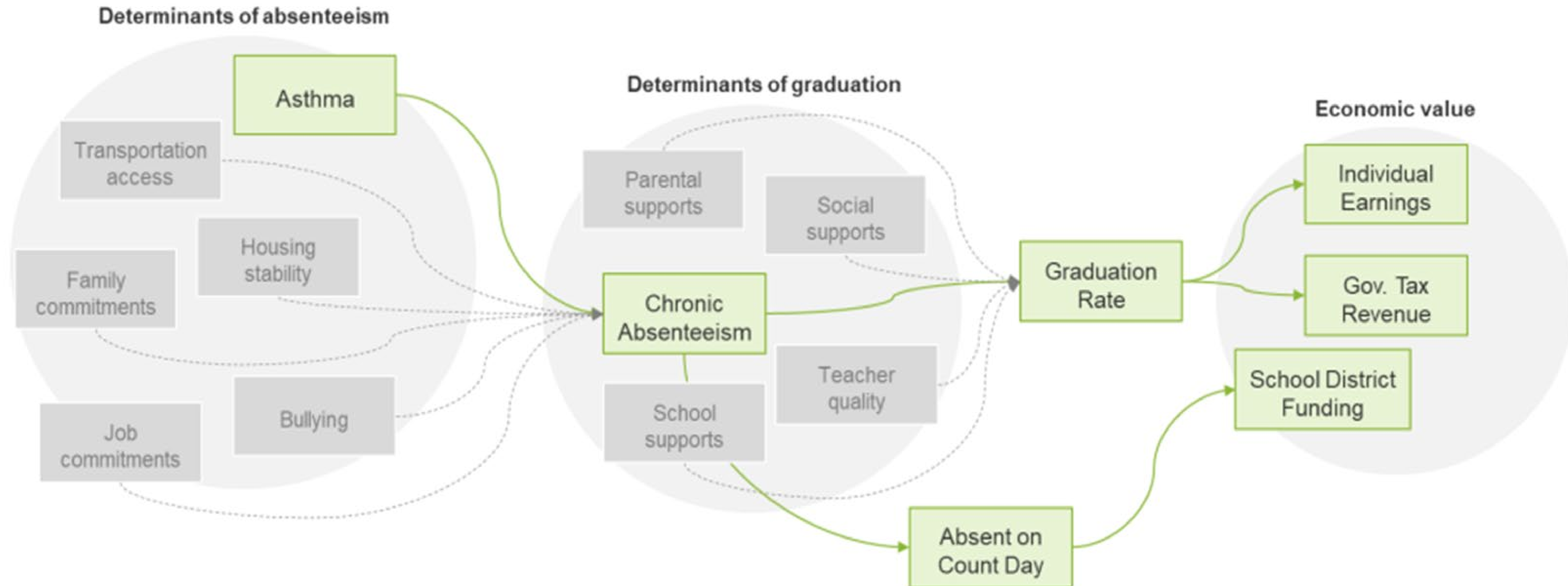
Increased severity and frequency of symptoms, leading to more missed school days, emergency room visits, and decreased performance.



ASTHMA & ABSENTEEISM

Figure 2

Asthma is one of many determinants of chronic absenteeism





Indoor Air Quality and Infectious Disease Spread

Airborne Disease, Respiratory Viruses and Long-COVID

- Student Susceptibility to Viruses and Bacteria
- Pathogen Accumulation
- Worsened Health Outcomes
- Academic Impact

Mitigation Strategies

Improved Outcomes with

Reduced Exposure

Ventilation: ASHRAE 241 IRMM

(Infection Risk Management Mode)

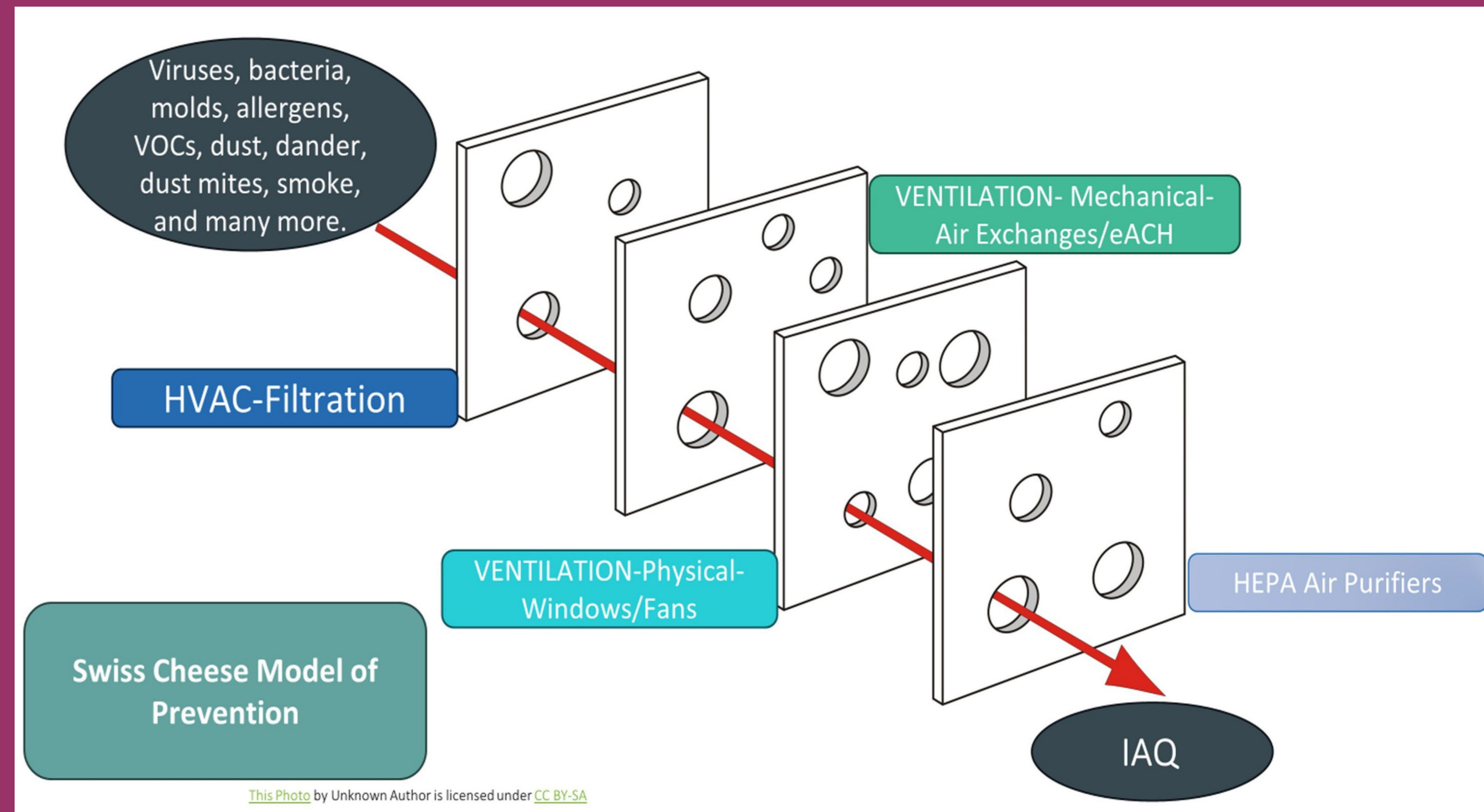
Filtration: HVAC and HEPA

- ***Monitoring:*** Sustained Attention to

- IAQ Transmission Risk and Mitigative Strategies

You can find several of our resources around IAQ on our website [HERE](#).

They include our [School IAQ Fact Sheet Series](#) and [Energy Efficient IAQ Management Plan Toolkit](#).



KEY FACTS ABOUT IMPROVING IAQ

- Increased Productivity



- Reduced Absenteeism



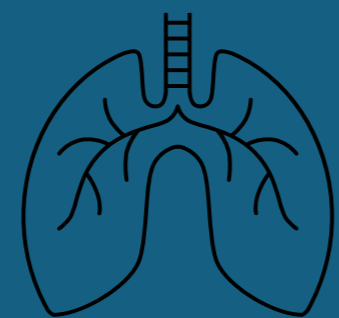
- Energy Efficiency



- Compliance and Liability



- Health Benefits



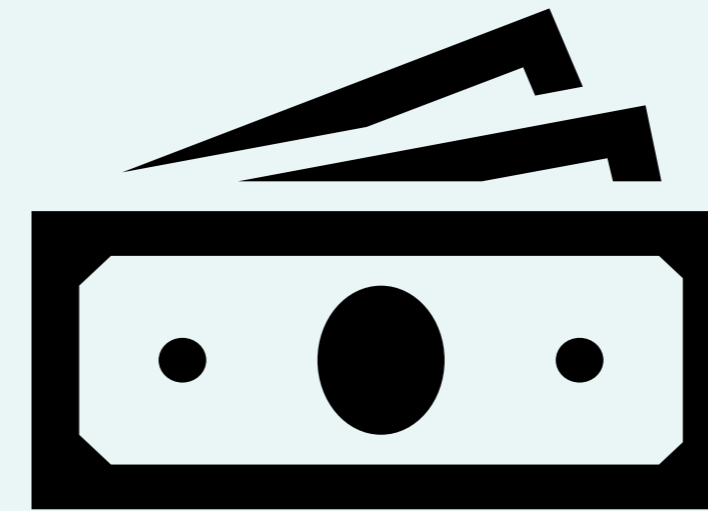
- Financial Savings



The ROI for Clean Air: Health, Attendance and Cost Savings

Non-Health-Related Cost Savings:

- Reduced Utility Bills
- Extended Equipment Life
- Reduced Litigation/Remediation



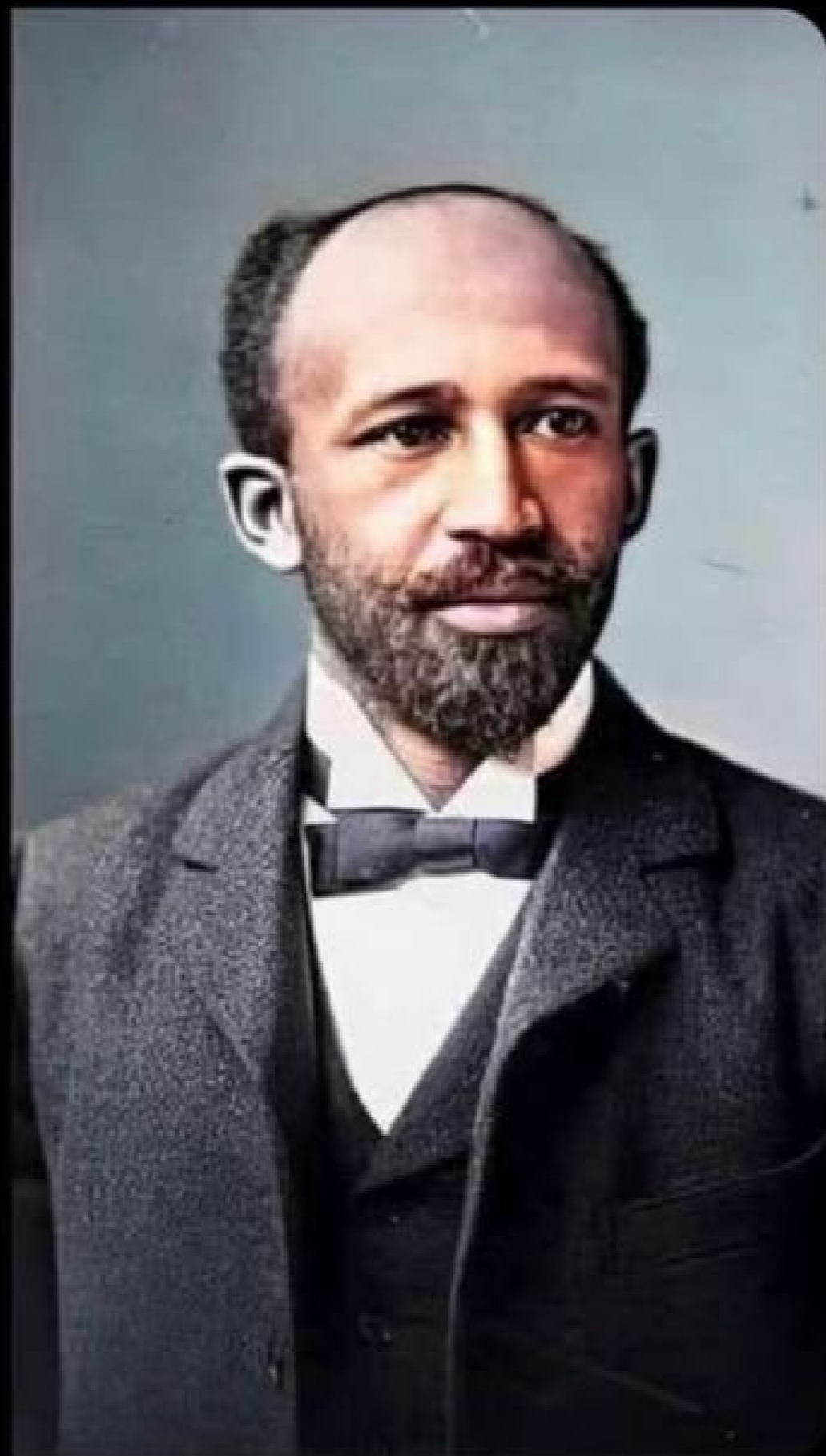
Health-Related Financial Benefits (The Biggest ROI):

- Increased Attendance Funding
- (Studies suggest a return of 3-6x the cost of increased ventilation, and up to 8x for improved filtration when factoring in reduced illness and improved performance).
- Improved Student Performance
- Reduced Staff Absenteeism

“We should measure the prosperity of a nation not by the number of millionaires, but by the absence of poverty, the prevalence of health, the efficiency of the public schools, and the number of people who can [and] do read worthwhile books.”

W. E. B. Du Bois

@blackhistorystudies



- Equity
- Health
- Prosperity

“Investing in schools is investing in our future, because our future is in our schools.” ~LG

REVIEW AND QUESTIONS

- IAQ CAN HAVE A PROFOUND IMPACT ON HEALTH
- INVESTMENTS IN IMPROVING IAQ PAY DIVIDENDS
- ABSENTEEISM IS COSTING SCHOOLS SERIOUS MONEY
- REDUCING ABSENTEEISM CAN PUT SIGNIFIGANT AMOUNTS OF MONEY BACK INTO THE BUDGET
- SOLUTIONS FOR IMPROVING IAQ

Free support for your district

The Center for Green Schools at the U.S. Green Building Council is a global leader in advancing green schools and providing the resources needed to achieve greener, healthier K–12 schools. We provide professional development to over 700 school district staff across nearly 250 districts, collectively impacting more than 9 million students.

To bring support and connections closer to home and ensure our programming is relevant to the specifics of a school system's local climate and politics, the Center offers FREE local education and peer-to-peer connections to districts around the country,

with a particular emphasis on helping school system staff manage indoor air quality while also prioritizing energy efficiency (Energy Efficient IAQ).



Walkthrough
video:

<https://www.usgbc.org/education/sessions/walkthrough-video-school-district-energy-efficient-iaq-plan-toolkit-12860922>



Center for Green Schools
at the U.S. Green Building Council



Thank you!!



LISA GREENFIELD
Regional Program Manager, Midwest
CAFS

[usgbc.org](https://www.usgbc.org)

Local programs are designed for district-level staff in:

- Facilities
- Operations
- Environmental Health
- Finance
- Sustainability
- IAQ and Energy Management
- Any district staff interested in greener, healthier schools!

We offer FREE:

- Local in-person trainings
- Locally relevant virtual trainings and resources
- Fellowships and funding opportunities
- Local peer-to-peer connections
- Access to resources like our [K-12 School Energy Efficient Indoor Air Quality Management Toolkit](#)

Meet your regional manager

Lisa Greenfield
Program Manager, Midwest
lgreenfield@usgbc.org

Lisa is based in central Iowa and is an indoor air quality and certified air filtration specialist with 20 years of teaching experience in the field of K-12 and early childhood education. Reach out to her for your local programming needs!



Top photo: Golden Grove Media

Center for Green Schools

IAQ Resources

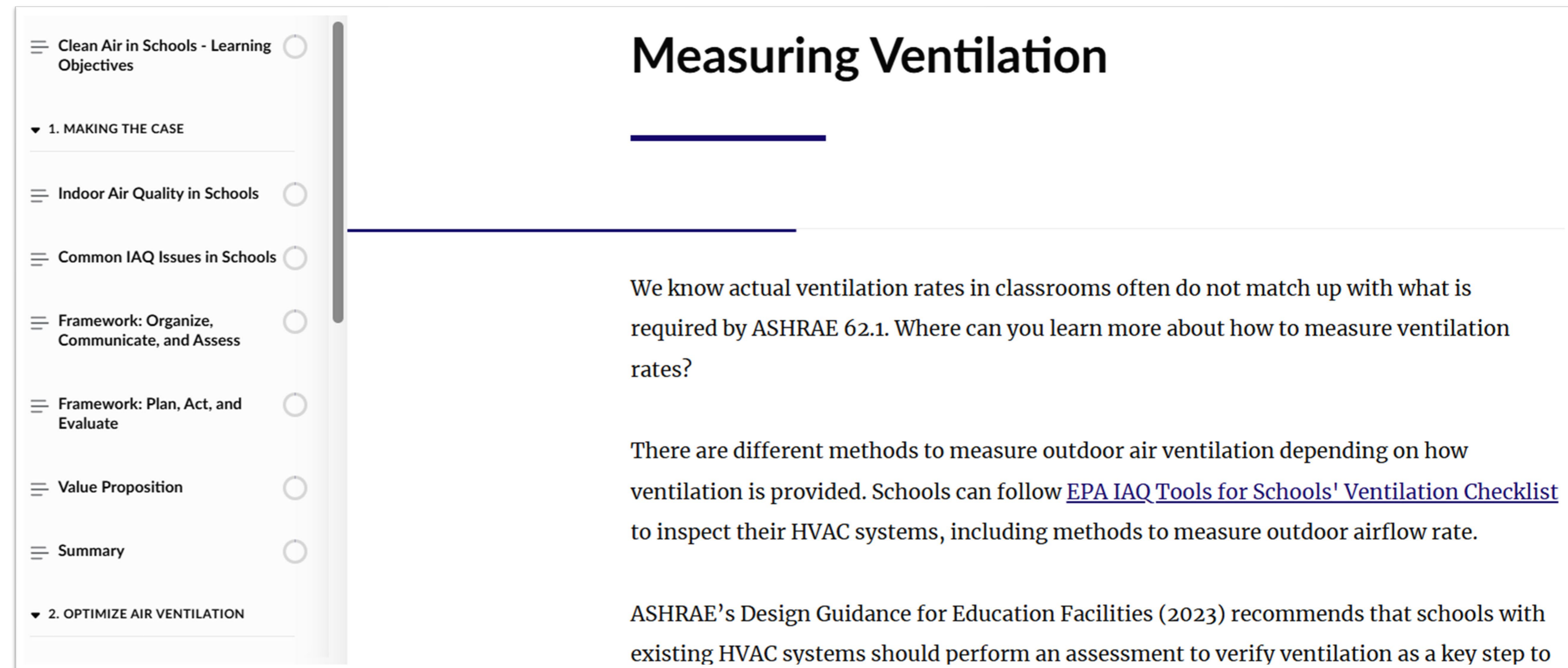
Join the network

- Free to join and participate!
- Network members: K-12 staff managing air quality
 - Environmental Health and Compliance
 - Facilities Operations and Maintenance
 - Risk Management
 - Sustainability and Energy Management
 - Health Services

Resources: Clean Air in Schools course

This free, self-guided course, co-developed with the EPA and U.S. Department of Energy, focuses on the technical aspects of assessing and improving ventilation, filtration, air cleaning, and monitoring IAQ in school buildings.

- Includes six interactive modules
- Takes approximately three hours to complete
- Receive a customized certificate of completion



Clean Air in Schools - Learning Objectives

- 1. MAKING THE CASE
 - Indoor Air Quality in Schools
 - Common IAQ Issues in Schools
 - Framework: Organize, Communicate, and Assess
 - Framework: Plan, Act, and Evaluate
 - Value Proposition
 - Summary
- 2. OPTIMIZE AIR VENTILATION

Measuring Ventilation

We know actual ventilation rates in classrooms often do not match up with what is required by ASHRAE 62.1. Where can you learn more about how to measure ventilation rates?

There are different methods to measure outdoor air ventilation depending on how ventilation is provided. Schools can follow [EPA IAQ Tools for Schools' Ventilation Checklist](#) to inspect their HVAC systems, including methods to measure outdoor airflow rate.

ASHRAE's Design Guidance for Education Facilities (2023) recommends that schools with existing HVAC systems should perform an assessment to verify ventilation as a key step to

Why a comprehensive, *written* IAQ management plan?

- Supports compliance with local, state, and federal regulations
- Maintain continuity in operations during staff turnover
- Save time on issue response and decision making
- Clearly define departmental and staff roles and responsibilities
- Consistent and transparent messaging to staff and the community
- Build leadership support through alignment with district goals and strategic plan.
- Advocate for resources to support healthy and efficient learning environments



High Impact Practices

Priority areas to support school staff in their learning, collaboration, and action to improve air quality in their schools

Document existing buildings and systems	Collect and track feedback	Implement proven strategies	Plan for continuous improvement and communication
Assessing and benchmarking building conditions and equipment	Establishing a district IAQ team	Verifying ventilation performance	Developing an IAQ management plan
Preventative maintenance activities	Gathering continuous feedback and tracking issues	Determining the highest practical efficiency MERV filters for current systems	Updating project and equipment specifications for improved IAQ on future projects
Identifying indoor air pollutant sources	Annual building IAQ inspections	Continuous IAQ monitoring and alarm capabilities	Staff IAQ training and communicating with the community

Resources: School District Energy Efficient IAQ Management Plan Toolkit

This guide for creating a comprehensive, written IAQ management plan includes:

- Downloadable and customizable template plan
- Overview and case-making for 20 IAQ program components to document ranging from building assessments and chemical management to staff training and communications.
- Resources and school district examples
- School district case studies
- Coordinating IAQ and Energy Management: Key Questions



National Organizations for School Energy and IAQ Resources

IAQ

- [EPA IAQ Tools for Schools](#)
 - [Find Local School IAQ Champions](#)
- [Efficient and Healthy Schools Program](#)
- [ASHRAE](#)
- [Healthy Green Schools and Colleges](#)
- **State Dept of Health School IAQ Programs (WA, MN, CT)**

Energy Efficiency

- [New Buildings Institute](#) (decarbonization/electrification)
- [DOE Better Buildings Solution Center](#)

Sources:

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4. <https://www.nctq.org/publications/Roll-Call-2020>
5. [The Ventilation Problem in Schools - Report Version 0.pdf](#)
6. [14-16 241 bruns sept23.pdf](#)
7. <https://pmc.ncbi.nlm.nih.gov/articles/PMC9159706/>
8. [The Value of IAQ: A Review of the Scientific Evidence Supporting the Benefits of Investing in Better Indoor Air Quality](#)
9. [K-12 and Special Education Funding - Education Commission of the States \(ecs.org\)](#)
10. [Ventilation in Schools and Childcare Programs | Ventilation | CDC](#)
11. [How indoor air quality in schools affects student learning and health](#)
12. [student_performance_findings.pdf](#)
13. [Standards and Calculations-Harvard-CU Boulder Portable Air Cleaner Calculator for Schools.v1.3 - Google Sheets](#)
14. https://www.cdc.gov/asthma/pdfs/breathing_easier_brochure.pdf
15. [The impact of indoor air pollution on children's health and well-being: the experts' consensus | Italian Journal of Pediatrics | Full Text](#)
16. [Indoor Air Quality \(IAQ\) | US EPA](#)
17. [ASHRAE Position Document on INDOOR AIR QUALITY](#)
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